

# Privacy Policy

Please review and retain this important privacy information

Rev. 10/2024

## FACTS

### WHAT DOES WINTRUST WEALTH MANAGEMENT DO WITH YOUR PERSONAL INFORMATION?

#### Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

#### What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and employment information
- Account Balances and transaction history
- Credit history and investment experience

#### How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Wintrust Wealth Management chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Wintrust Wealth Management share?	Can you limit this sharing?
<b>For our everyday business purposes—</b> such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	<b>Yes</b>	<b>No</b>
<b>For our marketing purposes—</b> to offer our products and services to you	<b>Yes</b>	<b>No</b>
<b>For joint marketing with other financial companies</b>	<b>No</b>	<b>We don't share</b>
<b>For our affiliates' everyday business purposes—</b> information about your transactions and experiences	<b>Yes</b>	<b>No</b>
<b>For our affiliates' everyday business purposes—</b> information about your creditworthiness	<b>Yes</b>	<b>Yes</b>
<b>For our affiliates to market to you</b>	<b>Yes</b>	<b>Yes</b>
<b>For non-affiliates to market to you</b>	<b>No</b>	<b>We don't share</b>

#### To limit our sharing

- Email your request to [privacy@wintrustwealth.com](mailto:privacy@wintrustwealth.com) by providing your name, address, and last four digits of your account number or call us at 866-943-4732.

**Please note:** If you are a *new* customer, we can begin sharing your information 30 days from the date we sent this notice. When you are *no longer* our customer, we continue to share your information as described in this notice; however, you can contact us at any time to limit our sharing.

#### Questions

If you have questions about our policy or for additional copies of this notice, send an e-mail to [privacy@wintrustwealth.com](mailto:privacy@wintrustwealth.com) or contact Wintrust Wealth Management at 231 S. LaSalle Street, 13<sup>th</sup> Floor, Chicago, Illinois 60604 or call 866-943-4732.

## Who we are

<b>Who is providing this notice?</b>	Wintrust Wealth Management (“WWM”) is providing this notice. WWM includes: Wintrust Investments, LLC (“WTI”); Great Lakes Advisors, LLC (“GLA”); Wintrust Private Trust Company, N.A. (“WPTC”); and Chicago Deferred Exchange Company, LLC (“CDEC”)
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## What we do

<b>How does Wintrust Wealth Management protect my personal information?</b>	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
<b>How does Wintrust Wealth Management collect my personal information?</b>	We collect your personal information, for example, when you: <ul style="list-style-type: none"> <li>• open an account or make deposits or withdrawals from your account</li> <li>• buy securities from us or sell securities to us</li> <li>• seek advice about your investments</li> </ul> We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.
<b>Why can't I limit all sharing?</b>	Federal law gives you the right to limit only <ul style="list-style-type: none"> <li>• sharing for affiliates' everyday business purposes—information about your creditworthiness</li> <li>• affiliates from using your information to market to you</li> <li>• sharing for non-affiliates to market to you</li> </ul> State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.
<b>What happens when I limit sharing for an account I hold jointly with someone else?</b>	Your choices will apply to everyone on your account.

## Definitions

<b>Affiliates</b>	Companies related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> <li>• <i>Our affiliates include financial companies such as: <b>Wintrust Community Banks:</b> Barrington Bank &amp; Trust Company, N.A.; Beverly Bank &amp; Trust Company, N.A.; Crystal Lake Bank &amp; Trust Company, N.A.; Hinsdale Bank &amp; Trust Company, N.A.; Lake Forest Bank &amp; Trust Company, N.A.; Libertyville Bank &amp; Trust Company, N.A.; Northbrook Bank &amp; Trust Company, N.A.; Old Plank Trail Community Bank, N.A.; Schaumburg Bank &amp; Trust Company, N.A.; State Bank of The Lakes, N.A.; St. Charles Bank &amp; Trust Company, N.A.; Town Bank, N.A.; Village Bank &amp; Trust, N.A.; Wheaton Bank &amp; Trust Company, N.A.; Wintrust Bank, N.A. <b>Specialized Services:</b> FIRST Insurance Funding, a division of Lake Forest Bank &amp; Trust Company, N.A.; Wintrust Life Finance, a division of Lake Forest Bank &amp; Trust Company, N.A.; FIRST Insurance Funding of Canada Inc.; Tricom; Wintrust Agent Finance, a division of Lake Forest Bank &amp; Trust Company, N.A.; Wintrust Asset Finance, a subsidiary of Beverly Bank &amp; Trust Company, N.A.; Wintrust Specialty Finance, a division of Beverly Bank &amp; Trust Company, N.A. <b>Wealth Management:</b> Wintrust Wealth Management, consisting of Great Lakes Advisors, LLC; Wintrust Private Trust Company, N.A.; Wintrust Investments, LLC; Chicago Deferred Exchange Company, LLC. <b>Mortgage:</b> Wintrust Mortgage, a division of Barrington Bank &amp; Trust Co., N.A.</i></li> </ul>
<b>Non-affiliates</b>	Companies not related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> <li>• <i>Wintrust Wealth Management does not share with non-affiliates so they can market to you.</i></li> </ul>
<b>Joint Marketing</b>	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. <ul style="list-style-type: none"> <li>• <i>Wintrust Wealth Management doesn't jointly market.</i></li> </ul>

## Other Important Information

VT: We treat all consumers with a Vermont mailing address as if they have limited sharing with third parties as described on pg.1 of our privacy notice. We will not share information about your creditworthiness between our affiliates except with your consent.

CA: We will not share information we collect about you with companies outside of our affiliates, unless the law allows. We may share information with your consent, to service your accounts, or to provide rewards or benefits you are entitled to. Please see our CCA notice for additional information.

NV: We are providing you this notice under state law. You may be placed on our internal do not call list by calling 844-549-1755 or completing the “Information Sharing Opt-Out Form” at [www.wintrust.com/privacy](http://www.wintrust.com/privacy). Nevada law requires we provide the following contact information: Bureau of Consumer Protection, Office of the Nevada Attorney General, 555 E. Washington St., Suite 3900, Las Vegas, NV 89101; phone: (702) 486-3132; email: [aginfo@ag.nv.gov](mailto:aginfo@ag.nv.gov).

If your Financial Advisor's affiliation with Wintrust Investments (“WTI”) ends and he or she joins a non-affiliated securities broker-dealer with which WTI has entered into an agreement limiting the use of information, WTI will permit your Financial Advisor to retain certain contact information, limited to your name, address, e-mail address, phone number and account title.